

COLLIN SMITH

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collinpsmith.com



EXPERIENCE

T3. Austin, Texas. June 2015 - August 2015

Copywriter intern. Allstate Social, Allstate.com, Encompass Insurance.

xxiibrands. Southlake, Texas. August 2014 - December 2014

Creative intern. DFWI, PuroClean, Cobra Archery.

MRY. New York City. June 2014 - August 2014

Copywriter intern. Pizza Hut, Neutrogena, Women's Rogaine, Visa U.S.

Baylor University Department of Journalism. Waco, Texas. September 2013 - April 2014

Creative Freelancer.

Responsible for creating and managing Baylor Journalism's semiannual department magazine.

Conceptualized department's new promotional video and produced informational guides for visiting prospective students.

No Labels. Washington, D.C. June 2013 - August 2013

Communications intern.

Wrote weekly thought leadership posts to be distributed among the non-governmental organization's mailing list.

Developed digital advertisements to promote their bipartisan mission as well as their "July 18th" event on Upper Senate Park.

EDUCATION

Baylor University. Waco, Texas. August 2011 - May 2015

Bachelor of Arts in Journalism, Public Relations & New Media with a concentration in Marketing.

GPA: 3.76 | 3.9

AWARDS AND ACHIEVEMENTS

Dean's List Honoree August 2011 - May 2013; August 2014 - May 2015

Provost's Gold Academic Scholarship August 2011 - May 2015

Alpha Lambda Delta Member January 2012 - May 2015

National Society of College Scholars Member January 2012 - May 2015