

**David Blacker**  
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WORK: [davidcblacker.com](http://davidcblacker.com)  
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**Creative Director, Supermoon (formerly Tiny Rebellion / DWH)**  
Santa Monica, California (2010 — 2017)

Clients:

Hotwire.com  
The Honest Co.  
Ancestry.com  
Bolthouse Farms  
Campbell's  
1915 Juices  
CustomInk.com  
ZipRecruiter  
City National Bank  
Ipsy.com  
Concur  
eHarmony  
Gamefly.com  
21st Century Car Insurance

**Senior Copywriter, Deutsch Los Angeles**  
Los Angeles, California (2005 — 2010)

Clients:

DIRECTV  
Volkswagen  
Old Navy  
Sony Playstation  
Expedia.com  
T.G.I. Friday's  
UnitedHealthcare  
Anthem Healthcare  
Cici's Pizza  
Fresh & Easy  
Dr. Pepper  
HTC  
Helio

*Famous last words:*

*Who needs sleep when you get to make commercials with Eli and Peyton Manning?*

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**Copywriter, DDB Los Angeles**

Los Angeles, California (2003 — 2005)

Clients:

Wells Fargo

Kia

Evian

Dannon

Sparkletts

Southern California Edison

The Partnership for a Drug-Free America

Ameriquest Home Mortgage

*Famous last words:*

*You realize who your true friends are when you're competing with them for a Super Bowl spot.*

**Copywriter, freelance print & broadcast**

Los Angeles, California (2003 — present)

Clients:

Colgate

The Stinking Rose

The WB

Zagat

Netflix

New Balance

London Pride

Pete's Wicked Ale

New Balance

Sci Fi Channel

Senior PGA Tour

The Partnership For A Drug-Free America

*Famous last words:*

*My first writing gig in LA was for a company called Hair Care Down There. Dreams really do come true.*

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**Copywriter, The Franklin Mint**

Franklin Center, Pennsylvania (2001—2003)

Clients:

Harley-Davidson

John Deere

Paramount Pictures

Warner Bros. Studios

**Jr. Copywriter / Account Coordinator**

Coyne Communications, Morristown, New Jersey (2000 — 2001)

Clients:

BMW Motorcycles

BMW Financial Services

BMW Certified Pre-Owned

MINI Cooper

Chubb

Insurance Solutions

Personal Lines Insurance

*Famous last words:*

*It takes a brave person to work in Account Management. I never said I was brave.*

**Copywriter Internship, Gerald Stevens Inc.,**

Philadelphia, Pennsylvania (1999)

*Famous last words:*

*Thank God for the cheesesteaks.*

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## **LEARNINGS**

Book Shop Portfolio School, Los Angeles  
Advanced and Team Classes 2003—2004.

Art Center Portfolio School, Los Angeles  
The Language of Advertising instructed by Philip Nicholas, 2004

B.A. in Advertising, May 2000:  
The Pennsylvania State University

## **RESULTS**

ADWEEK Ad of the Day 2016  
THE DRUM Ad of the Week 2016  
ADWEEK Ad of the Day 2011  
Silver Addy® Winner 2009  
Graphic Design USA, Design for Special Events 2008  
Published by the AIGA 2005  
Silver Effie, Los Angeles 2004  
Best of Book Shop 2004  
Belding Finalist 2003