

Mike Lightman

ACD / Sr. Copywriter

mikelightman.com
mikelightman@gmail.com
(646) 239 - 5063

Where I've worked

Blast Radius / Wunderman - Sr. Copywriter Triaminic, Theraflu, United Airlines, Essie, Marriott, Sensodyne, Aquafresh	8/13 - Present
Huge / Grey Freelance Sr. Copywriter - Freelance Sr. Copywriter American Express, Ally Bank, e*Trade, Gillette	3/13 - 8/13
Recyclebank - Sr. Copywriter	6/11 - 1/13
Digitas - Sr. Copywriter American Express	5/10 - 6/11
Freelance - Sr. Copywriter Cossette - U.S Coast Guard Noise - Sunkist Digitas - Comcast Saatchi NY - Toyota The Brooklyn Brothers - MSG Network Publicis Modem - Betty Crocker MRM - U.S. Army, Home Depot Maverick Digital - Bacardi, Grey Goose	10/08 - 5/10
Hoffman Lewis - Copywriter McDonalds, St. Louis Tourism, Missouri Tourism	10/07 - 10/08
OfficeMax Brand Strategy - Copywriter	5/06 - 10/07
Publicis - Copywriter BMW, Stolichnaya, Kahlua, Midori, Sauza, Volvo	10/03 - 5/06

Where I sent my money

Miami Ad School 10/01 – 9/03
Miami Beach / Minneapolis / NYC

Boston University 9/94 – 6/98
College of Communication

Random crap

- spent childhood collecting baseball player autographs with my Dad.
- proposed to my wife by staging an improv comedy show.
- turned a lunchroom into a computer lab so The Wall Street Journal could be published on Sep 12, 2001.