



EXPERIENCE

Freelance Senior Art Director

Oct 2015 - Present | New York, NY & Boston, MA

Select Client list: Jack Morton, Havas Media, Sankara Hotels

The Brand Company, Creative Director

May 2013 – Sept 2015 | Hong Kong

Led a creative team through the creation of several new brand conception, visual identity systems, packaging design, interactive design and communication materials. Select client list included Sankara Hotels (Kenya), Changjian (Hainan Island, China), Sun Hung Kai Properties (Hong Kong), SK Holdings (South Korea) and Thanyapura (Thailand).

Blink Design Group, Branding Consultant

Feb 2013 – May 2013 | Bangkok, Thailand

Crafted branding solutions for several internal projects and a multi-use spa development in Hebei, China.

Freelance Art Director

Jun 2009 - Dec 2012 | New York, NY & Boston, MA

Consulted for numerous industries (i.e. entertainment, editorial, advertising) to provide thought-provoking design solutions. Crafted successful concepts across advertising, packaging, interactive and graphic design platforms.

Condé Nast Traveler (2011/2012)

Worked closely with the Creative Director in the ad sales department to organize and design materials for the magazine and the 25th Anniversary Visionary Gala.

A+E Networks (2011/2012)

Conceptualized and designed print and digital campaigns, press kits, logos, key art, truck wraps and collateral projects for The History Channel and Lifetime Networks.

EuroRSCG Edge (2011)

Designed social campaigns for the Clinique account and responsible for maintaining a positive business relationship with client to add new business opportunities.

Additional Clients include: Bartle Bogle Hegarty/The Lab (Cadillac), Cheil USA (Samsung), LBi (America's Elect), Condé Nast (Glamour Magazine), Hearst Corporation.

ism/cp, Junior Art Director

May 2008 - Jun 2009 | Boston, MA

Developed and designed campaigns for national travel and lifestyle brands. Worked directly with creative directors, copywriters, illustrators, and interactive teams for Emirates Airlines, Four Seasons Hotels and Resorts, Abercrombie & Kent, Harvard University and American Express Travel. Designed traditional/online/out-of-home ads, mechanicalized layouts for production and helped on numerous new business pitches.

SKILLS

Concept development, branding, corporate identity, hospitality, travel and lifestyle, advertising, typography, art direction, team management, direct marketing, editorial design, packaging design, print production and the Adobe Creative Suite.

LANGUAGES

Fluent in English and Cambodian

EDUCATION

Syracuse University, Class of 2008

College of Visual Performing Arts
School of Art and Design

B.F.A. Communications Design

LITTLE KNOWN FACTS

Boston native.
Obsessive list maker.
Dreamer.
Polka dot addict.
Lefty.
Food lover.
Wanderluster.
Completely clumsy.
Terrible dancer.