

ERIKO TAKAYAMA

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🌐 etakayama.com

Art director + Designer

EXPERIENCE

FREELANCE SENIOR ART DIRECTOR | June 2013 - present

Agencies: Fluid, Sweden Unlimited, the lab, Maui New York, Comcast, Cloudberry Creative, Organic, Largetail, CoolHunting, LQCreative, Barrows, Digitas Health

Clients: Citibank, Lulu DK, Casting Canvas, Tempur-Pedic, Sealy, Cocoon by Sealy, Stearns & Foster, Comcast, Kohler, Unilever, harman/kardon, neuro drinks, Auvi-Q, MilkFarm, pitch work

ARNOLD WORLDWIDE | April 2012 - June 2013

Senior Art Director

Clients: NYU, Nexxus, Optiwind, Genzyme, Sanofi

DRAFTFCB | June 2011 - March 2012

Senior Art Director

Clients: FluMist, Synagis, MedImmune

DIGITAS HEALTH | December 2008 - June 2011

Senior Art Director • Art Director • Designer

Clients: Chantix, SculptraAesthetic, Celebrex, Spiriva

DIGITAS | May 2008 - December 2008

Designer

Clients: American Express, OPEN

ANTHEM CREATIVE | March 2006 - January 2008

Designer

Clients: Universal Studios Hollywood, Houston Astros, Obagi, Virgin Charter, Sony Pictures, Walt Disney Pictures, Julien's Auctions, Genius Products

DEDICA GROUP | February 2005 - March 2006

Junior Graphic Designer

Clients: Coca-Cola, El Pollo Loco, Ngong Ping 360, Ocean Park, BP, King's Seafood Company, Lego Land

EDUCATION

California State University, Fullerton

Bachelor of Fine Arts

Major: Graphic Design

School of Visual Arts

Extended Education

Advertising

TOOLS

Mac

Illustrator

InDesign

Photoshop

Sketch

Invision

Marvel

Keynote

Acrobat

LINKEDIN

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PORTFOLIO

etakayama.com