

Danny McHatton // Writer // Creative Director

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Education

BA in Advertising, Southern Methodist University, Dallas, Texas

Miami Ad School

Miami Beach, Florida; London, England; Minneapolis, Minnesota; Chicago, Illinois

Experience

October 2004.

Freelance Copywriter, Energy BBDO, Chicago

December 2004-January 2006.

Copywriter, TracyLocke, Wilton, Connecticut

February 2006-December 2010.

Copywriter, mcgarrybowen, New York, New York

Ad Age Agency of the Year, 2009

January 2011-March 2014.

Associate Creative Director, PublicisKaplanThaler, New York, New York

Hyper Island Master Class

Gold at 2013 NY Addy Awards: Digital/Social Media

Scope Courage Encouraged Shortlisted at 2013 Facebook Studio Awards

Scope Courage Encouraged Shortlisted 2013 Graphis Design Competition

April 2014-September 2014.

Freelance Integrated Associate Creative Director, New York, New York

October 2014-Present.

Creative Director, Erwin Penland, New York, New York