



MEIJUN CAI
ADVERTISING | ART DIRECTION

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EDUCATION

2013 - 2015

Pratt Institute Highest Honors | BFA in Communications Design | Advertising/Art Direction

2011 - 2013

Pratt Munson Williams Proctor | BFA in Communications Design

EXPERIENCE

2015

Freelance Junior AD/Designer | CoolGraySeven

- Client: Park Grove
- Job Description: Research, Concept and Design Illustrative Floor Plans for Three Levels of the Resort.

Creative Intern | CookeWax Partnership

- Clients: IMAX, United Way of NYC, TMax Soft, Libertine
- Job Description: Research and Concept Development, Create Mockups of Concepts, Design Print Collaterals, Prepare Presentation Decks, Assist Senior Designer and Productions Team.

2014

Creative Intern | RocketdogNYC

- Clients: iHome, Jeremy Argyle, Neely by VNB, BeTheLight NY, Happy Hearts Fund, Driving Force Club
- Job Description: Concept Development, Wireframe Development, Design Web Banners and Social Media Ads, Prepare Assets for Websites, Send Email Blasts, Assist with Photoshoots and Photo Retouching.

Resident Advisor | Pratt Institute

- Job Description: Hold Building/Floor Meetings with Residents, Attend Weekly Meetings with Professional Staff, Plan Programs and Social Events, Design Event Posters and Email Blasts, Serve On-Duty as Assigned, Assist with Student Check In/Out Procedure, Hold Office Hours and Complete Administrative Tasks.

QUALIFICATIONS

Adobe Creative Suite | Photoshop, Illustrator, InDesign, After Effects

Other Programs | Final Cut Pro, Keynote, Powerpoint

Languages | English, Patois Jamaican Creole, Cantonese, Hakka Native Chinese

SCHOLARSHIPS AND AWARDS

Order of Omega Award | Pratt Institute 2014

Top Merit Scholarship | Pratt Institute 2013 - 2014

Outstanding Student Leader Award | Pratt Munson Williams Proctor 2013

Communications Design Award | Pratt Munson Williams Proctor 2012

President's List | Pratt Institute and Munson Williams Proctor 2011 - 2014

AFFILIATIONS

Volleyball Team Member | Pratt Institute 2014

Table Tennis Member | Pratt Institute 2014

Kappa Sigma Fraternity | Pratt Institute 2013 - Present