

RAFAEL SOSA

ART DIRECTOR/ILLUSTRATOR/DESIGNER

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EXPERIENCE

McCann NY | FREELANCE ART DIRECTOR

April 2016 - November 2016

Art Director on a creative team working on the Microsoft account. Including Microsoft Office, Microsoft Cloud and Microsoft products. Duties include Social posts for Facebook, Instagram, Twitter etc, video cutdowns for online viewing and concepting for new products and stories.

PUBLICIS WORLDWIDE | FREELANCE DESIGNER/AD

December 2015 - March 2016

Designed websites, mobile sites, and banner ads for Oral-B and Crest. Picked up projects left behind by the previous designers and completed all tasks assigned to me. Worked with developers to ensure everything runs smoothly across all platforms.

GREY GLOBAL GROUP | ART DIRECTOR

June 2015 - October 2015

Provide Art Direction on TV Spot pitches as well as writing, creating comps, deck presentations, storyboarding, animatics, and web design. Clients include Hasbro, Folgers, National Parks, Microsoft, Haagen Dazs, P&G, Jif, Smuckers, and Papa Johns.

CIVIC ENTERTAINMENT GROUP | ART DIRECTOR

May 2015 - June 2015

Provide Art Direction as well as provide identity, print design, promotional campaigns, and deck creation. Clients include Learning Heroes, NBC Sports, and English Premier League.

EDUCATION

AD HOUSE

September 2016 - November 2016

Exploring the Creative Process

THE CONCEPTING CLASS @ BBDO

June 2016 - July 2016

CUNY QUEENS COLLEGE

June 2015

Bachelors in Graphic Design

AWARDS

THE ONE CLUB CREATIVE BOOTCAMP 2016

January 2016

2nd Place Overall

SKILLS

