

work

freelance
integrated creative director
art director
january 2014-present

ogilvy & mather, new york
senior partner, creative director
november 2012-december 2013

ogilvy & mather, new york
freelance creative director
november 2011-october 2012
integrated content for clients:
kimberly-clark
unilver (dove)
american express

freelance
creative director
art director
june 2011-october 2011

saatchi & saatchi, new york
december 2010-may 2011
vp, creative director
enfamil & new business
april 2007-december 2010
vp, associate creative director
head&shoulders, (p&g)
jcpenney

deutsch inc, new york
january 2004-march 2007
vp, associate creative director
tylenol, st joseph aspirin (johnson&johnson)
sheraton hotels (starwood hotels&resorts)
ikea, novartis

saatchi & saatchi, new york
march 2003-december 2003
vp, senior art director
folgers, cascade, tide, cheerios

jwt, new york 1993-2001
senior art director, partner
kellogg's, schick, bermuda tourism, lipton, clairol
helene curtis, merill lynch

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education

parsons, new york

school of visual arts, new york

university of michigan, school of art
bfa

acknowledgments

bronze effie 2014
depend: guard your manhood

adweek/adage spot of the month 2013
depend: guard your manhood

adweek best of february 2006
st joseph aspirin: pump your blood

adage best integrated campaign 2006
st joseph aspirin: pump your blood

adweek best of 2006
st joseph aspirin: pump your blood

creativity best of 2006
st joseph aspirin: pump your blood

glaad award 2006
tylenol print: stop. think. tylenol.