



Paola Pagano

ILLUSTRATOR & DESIGNER

WORK EXPERIENCE

2013 • Currently

Freelance Designer and Illustrator

previous and current collaborations: Hunter Public Relations, Sterling Publishing, Artforum, Tough Mudder, Curioos, NYC Ballet, Forma International, CreateThinkDo, La MaMa, Roll Studio, the Farm School, starting film producers and directors graduating from Tisch Asia.

2010 • 2013

Associate Designer and Production Assistant at Artforum Intl.

Layout, typesetting, color correction of the ad section of the magazine on print and digital support, lead designer of Artguide application, house advertisement, artforum.com, Artguide logo, design and coding of Artforum and Bookforum monthly newsletter, retoucher. Many of the designs that I created for Artforum are still visible on their website: among them, the redesign of the home page.

• 2009

Design Intern at The Washing Machine Design

Layout of magazines and journals, brochures, posters, logos and corporate identities design.

EDUCATION

2014 Illustration and Visual Storytelling Summer Residency at School of Visual Arts.

2006 – 2010 BA in Graphic Arts and Multimedia at University of Rome La Sapienza.

Studied subjects including graphics, compositing, computer-aided design, multimedia publishing, architectural design, industrial design and packaging, cinema theories and techniques, photography and history of art. Final grade: 110/110.

2008 Summer School at Central Saint Martins College of Art & Design. Illustration workshop, creative drawing and total drawing.

2001 – 2006 Antonio Genovesi Classical High School. Italian, Latin, Greek, English, Mathematics, Physics, Chemistry, History and Philosophy. Final grade: 90/100. Fall 2004: Exchange student at Hamden Hall High School, New Haven, CT, U.S.A. (studied English, History, Mathematics, Drawing and Theatre).

SKILLS PROFILE

Personal Imaginative and versatile creator of images, illustrations, designs, and videos, striking a balance between a minimalist approach and a naive graceful touch. Capable to organize independently complex tasks in close coordination with colleagues and customers. Efficient and cooperative team worker.

Computer Fully competent in the use of graphic applications by Adobe (InDesign, Photoshop, Illustrator, Flash, After Effect, Premiere, Dreamweaver), Autocad and Microsoft Office.

Language Completely fluent English speaker: studied the language for 8 years, including attendance of a U.S. high school for 3 months and of two language summer schools in the U.K. in 2002 and 2005, and lived in New York for 3 years working for a U.S. company.