



(716) 949-1805  
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I am a designer looking to create amazing user experiences with an awesome integrated team.

## education

**Rochester Institute of Technology** 2011-2015  
College of Imaging Arts and Sciences  
**Graphic Design BFA**  
GPA: 3.61

## skills

Branding // Web Design // Typography  
Information Design // Interactive Design

## programs

Photoshop // InDesign // Illustrator  
Keynote // After Effects

## interests

Hand Lettering // Photography  
Calligraphy // Plants // Dogs

## online

LinkedIn /rachelfox93  
Twitter @FoxyPatra

## experience

**Freelance Designer** DDB NY  
New York, NY // September 2015-Present  
Produce website banners, print ads, on-site advertisements,  
digital communications, and presentations.

**Freelance Designer** Opperman Weiss  
New York, NY // June 2015-August 2015  
Created presentation decks, production work, and assisted in  
brainstorming that supported brands such as Chobani and Tullamore Dew.

**Art Director** Reporter Magazine  
Rochester, NY // April 2014-March 2015  
Directed entire creative staff towards establishing an overall cohesive  
design or every magazine. Lead meetings and ideation sessions.

**Intern** The Martin Group  
Buffalo, NY // May 2014-August 2014  
Assisted in branding, photo shoots, client meetings, work flow,  
and created presentations and mock ups.

**Intern** Western New York Book Arts Center  
Buffalo, NY // May 2013-August 2013  
Helped produce letterpress printed materials and poster content,  
while involved in all steps of the letterpress process.

## involvement

**Vice President** AIGA, RIT Student Group  
Rochester, NY // March 2014-February 2015  
Maintained club operations and promoted design education.

**Secretary** AIGA, RIT Student Group  
Rochester, NY // August 2013-March 2014  
Recorded accurate records of all activity while organizing  
and distributing the information.

**Member** Hand Letter Club  
Rochester, NY // January 2014-May 2015

**Member** New Media Club  
Rochester, NY // August 2014-May 2015