



Denise Santé

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Summary

Experienced Producer, Manager and Marketer seeking to join a growing production team, where I can utilize my 15 years of relationships and industry sensibilities. Brands I have worked with as EP: Nike, P&G, Hershey's, Google, Community Bank of North America, Chobani, American Express, Starbucks. Equally versed in Production and Post Production, skill set includes: creating competitive budgets in ShowBiz and Actualizelt, writing "Scope Of Work" for projects, researching and developing creative concepts for production, building top teams of vendor and freelance artists to create beautiful and effective content, creating and managing production schedules for both shoot and post, actualizing budgets and billing, developing and maintaining successful working relationships with vendors and clients, excellent team-building and communication skills (written and oral), casual Spanish speaker. View reel HERE: <https://vimeo.com/denisesante>

Experience

Freelance Producer / Decoder Media 1/2017-3/2017

- Supervised post production budgets and schedules for multiple jobs at once.
- Sourcing and hiring top freelance artists to complete client projects.
- Consulted clients on effective and budget conscious methods to create content.
- decodermedia.com

Executive Producer / Drive Eleven 3/2016-Present

- Developing and producing Branded Content for agencies and brands.
- Creating, managing and actualizing budgets in ShowBiz, and overseeing all production and crew.
- Sourcing work from existing client pool and driving marketing initiatives.
- Growing and managing a top tier network of freelance talent and producers.
- www.driveeleven.com

Freelance Producer / Hone Productions 3/2016-Present

- Overseeing Production schedules and budgets for an array of clients: Montefiore, Glennfiddich, Wyndham Resorts.
- Function as Agency Producer through the production and post process to ensure timely and smooth delivery.
- Work with a vast network of Production services and vendors on agency campaigns. Agencies include: Rokkan, The Cement Bloc.
- honeproduction.com

Executive Producer / LUX Content 2/2015-3/2016

- Developed and produced cost-effective Broadcast/Branded Content for the modern media landscape.
- Created, managed and actualized budgets in ShowBiz, and oversaw all production and crew.
- Recruited talent and guided Director careers, and managed website, blog, PR and video assets.
- Oversaw sales, developed new business relationships and maintained existing client relationships.
- Sourced top-notch talent and vendors as needed for projects while working with all aspects of production.
- www.luxcontent.com

Executive Producer / Nomad Editing Co. 7/2013-2/2015

- Created, managed and actualized budgets for full-scope post projects in Actualizelt, and billed completed projects.
- Managed schedules for all Editorial and VFX jobs, and curated talent roster.
- Hired, trained and managed all NY staff and updated procedures and internal budgets for efficiency.
- Developed new and existing relationships with clients and vendors, and managed outside sales team.
- Planned client events at venues as well as internally for promotional purposes.
- www.nomadedit.com

Freelance Voice Talent 3/2009-Present

- SAG/AFTRA member, working intermittently as radio and broadcast voice talent.

Sr Rep, SL (Head of Sales, MS&D) / Sound Lounge 9/2007-3/2009

- Sales and representation at premier audio facility and music house.



East Coast Rep / Go Film 7/2006-9/2007

- Sales and representation, film Directors in advertising.

East Coast Rep / A List Films 3/2004-7/2006

- Sales and representation, film Directors in advertising.

Rep / DHMA 9/2002-3/2004

- Sales and representation, music and licensing in advertising.

Jr Rep / Rocket Music 10/2001-7/2002

- Sales and representation, music and licensing in advertising.

Education

Rutgers University – New Brunswick, NJ Graduated 1998

BA, English Literature/Creative Writing, minor in Communication, 1995 - 1998 Activities and Societies: Music Reviewer for The Medium and The Daily Targum. Graduated 3.6 GPA, Dean's List

William Patterson University Transferred 1995

Majored in English Literature, Maintained GPA above 3.5

Path

Maturing with my role on each job, I have earned an Executive Producer position with my clients. The skills and experience I have acquired on this journey are easily applied within an Agency Producer role, or in an internal production department at any Brand, with great success. The sum of my ability is to call upon the Ad community I am steeped in to pull competitive creative resources and shepherd A-level work from start to finish. The breadth and depth of my connections and problem solving ability come as a result of 15 years of experience and will be a spectacular asset to any organization that seeks to create beautiful and cost-effective content on a regular basis.

Organizations

Member of AWNY and AWNY Mentor Program, Advertising Club of NY, SAG/AFTRA

Interests

Film, Advertising, Travel, Food and Drink, Technology, Rock & Roll, Literature

REFERENCES GIVEN UPON REQUEST