

Jamie Mack McCracken
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WORK EXPERIENCE

January 2016-Present
Server/Bartender, Syndicated

June, July 2015-Present
Event Staff, The Well/Wick

Oct 2014-Dec 2015
Co-Editor, Guest Editor, Athens: New Renaissance

- Managed development and implementation of editorials, both featured and FOB.
- Consulted on creative direction.
- Assisted in conceptualizing web presence and general business strategy.
- Assisted in hiring staff.
- Wrote copy for pitches, PR and other needs.

Feb 2014-Oct 2014
Brand Leader, Without Walls, URBN Inc.

- Responsible for an entire shop, from launch, for a new activewear brand.
- Managed or assisted in hiring, training, merchandising, business tracking and operations.
- Organized events with local partners.
- Assisted store team in management of the greater, \$15m space.

Oct 2012-Feb 2014
Sales Associate, Urban Outfitters, URBN Inc.

- Trained and coached peers.
- Assisted in the planning and implementation of merchandising projects.

Also

- Keyholder, American Apparel, 9 mo.
- Casual On Call Staff, Division Leader and Counselor, New York YMCA Camp, 2 yrs.
- Bartender, Flute Bar and Lounge, 1 yr.

OTHER EXPERIENCE

Computing

- Five+ years experience with Adobe design software (mostly Illustrator and InDesign).
- Proficient in word processing and spreadsheet software.
- Knowledge in social media.

Design

- Knowledge in design principles and implementation.
- Casual knowledge in photography.

Also

- Knowledge in live sound design, printmaking, installation fixturing, construction.

VOLUNTEER EXPERIENCE

Collaborator, Good for Nothing

- Developed strategy, design and copy on social media campaign for Repair the World.

Intern, Hyde School

- Provided assistance to the dean's, admissions and family education offices.
- Counseled students.
- Assisted in leading seminars.
- Led tours.