



Jeremy C. Feldman

Creative Director/Copywriter

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Portfolio: jeremyfeldman.com

Highlights

15+ years in-house experience at leading international ad agencies, creating winning campaigns for mega brands, such as AT&T Wireless, Dell and Time Warner Cable.

- Achieved all time best response rates for BellSouth's Large Business direct marketing program and their consumer DSL multi-channel acquisition program.
- Rebranded Nestlé Waters, Sun Chemical and Time Warner Cable Business Class.
- Drove 50% increase in AT&T Wireless's voice-activated information service through national radio campaign.

Employment

- 4.11–Present **Atmosphere Proximity**
Creative Director
- 4.10-4.11 **Freelance Creative Director**
Atmosphere BBDO, Rauxa Direct, Rosetta
- 5.05-4.10 **G2 direct & digital**
Associate Creative Director
- 9.03-5.05 **Freelance Copywriter**
Alchemy, dotglu, Grey Direct,
McCann Relationship Marketing,
Thompson Connect, Tracy Locke
- 9.01-9.03 **Ogilvy & Mather Advertising**
Creative Supervisor
- 6.96-7.01 **Lowe Worldwide**
Senior Copywriter
- 9.94-3.96 **Booz•Allen & Hamilton**
Studio Supervisor
- 89-92 **First Manhattan Consulting Group**
Graphic Artist
- 2.87-6.88 **Freelance Copywriter**
- 3.86-2.87 **Cineplex Odeon**
Publicity and Promotions Coordinator

Awards

Burke Award (J&J)
Caples
Creativity Magazine
Mark (Cable & Telecom Assoc. for Marketing)
NY ADDY
WebAward

Education

- 89 Columbia University, BA Political Science



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Clients




















General Advertising

-  AT&T Wireless
-  Berger Funds
-  Dell
-  Manhattan East Suite Hotels
-  New York Public Library
-  Starlight Starbright Children's Foundation
-  Sun Chemical
-  Time Warner Cable Business Class







Digital Advertising

-  AT&T
-  Avaya
-  beach-nut.com
-  BellSouth
-  cheaptickets.com
-  Citibank/Citi Cards
-  Dell
-  DePuy Synthes
-  DHL
-  General Motors
-  HP
-  Manhattan East Suite Hotels
-  Nestlé Waters
-  RCN
-  superpages.com
-  Time Warner Cable Business Class
-  Wall Street English

Direct Response

-  AT&T
-  Avon
-  BellSouth
-  Cunard
-  Liberty Mutual
-  Manhattan East Suite Hotels
-  Media One
-  Merrill Lynch
-  Microsoft
-  MONY
-  Nestlé Waters
-  Net Jets
-  RCN
-  Sun Microsystems
-  Sotheby's Real Estate
-  Time Warner Cable Business Class
-  University of Maryland University College
-  Verizon SuperPages
-  Xerox

Healthcare

-  DePuy Synthes (J&J)
-  Lamisil
-  Novo Nordisk
-  Ortho Pharmaceuticals
-  Reminyl ER
-  Saxenda (Novo Nordisk)