

EDUCATION

Massachusetts College of Art and Design
Bachelor of Fine Arts in Graphic Design,
Conc. Studio for Interrelated Media; 2016

SELECTED CLIENTS

Berkshire Hathaway
Boston Harbor Distillery
Design Museum Boston
Education First
FUBU
Google
Harvard Innovation Lab
Kylie Jenner
MassArt
MIT Media Lab
New Balance
NYC Ballet
Publishers Clearing House
Puma
Red Sky Studios
The Weeknd

SOFTWARE EXPERIENCE

Adobe InDesign	Sketch, InVision
Adobe Photoshop	Ableton Live
Adobe Illustrator	Max / Pure Data
Adobe Premiere	Keynote / Powerpoint
Adobe After Effects	Webflow / Wordpress
Adobe XD	CSS / HTML

AWARDS / FEATURES

2016 MassArt Graphic Design All School Show; *Vice President Award*
2016 MassArt Graphic Design All School Show; *Best in Show*
2015 MassArt Graphic Design All School Show; *Best in Show*
2015 SIM All School Show; *Featured Artist*
2014 SIM All School Show; *Featured Artist*
2014 Graphic Notations; *Featured Artist*
2014 SIM, Body/Love/Brain; *Featured Artist*

EXPERIENCE

We Make Heart

Art Director | March 2017-present

Responsible for leading team of graphic designers, industrial designers, and illustrators, while overseeing projects from start to finish. Direct client communication comprised of pitching, brand strategy consulting, photoshoots, and installs. Active role in new business ventures with two partners. Further development of internal company branding, such as website, contracts, space branding, and design process.

Selected Clients: Puma, Publishers Clearing House, New Balance, Berkshire Hathaway, MIT Media Lab, Google

We Make Heart

Designer | May 2016-March 2017

Worked closely with creative director, art director, industrial designer to establish brand strategies, identity systems, packaging systems, installations, place branding, and experience concepts. Aided team through client pitches and experience with client facing work.

Freelance Designer + Art Director

Art Director + Designer | March 2016-present

Freelance designer and art director. Gained experience naming, brand positioning, consulting, directing photoshoots, developing identity systems, packaging systems, environment branding and meeting expedited deadlines.

Thieves Grotto Collective

Art Director + Designer | 2014-2016

Responsible for leading team of 10+ through large scale installations, set design, and immersive branding projects for concerts at a various venues across Boston. Visionary for the growth of the collective. Lead team to develop visual identity, clothing line, guerrilla marketing campaign.

Pilot Studio

Design Intern | May-September 2015

Worked closely with team to create unique branding and packaging systems for clients such as Lucasfilms, Hasbro, Disney, Angry Orchard and Dreamworks. Acquired initial experience in working effectively with illustrators and designers in professional team setting.

Illegally Blind

Design Intern | May-December 2014

Created promotional material for local and national acts. Worked with silk screen printers and promoters to develop limited run posters for festivals and shows.

ABOUT

Overly curious, excited designer from Boston living in Brooklyn, NY. Has toured the country countless times in various rock & roll bands. Thinks cilantro tastes like soap. Forever on the hunt for cool new/old music. Possibly the only person who equally likes punk and the Grateful Dead.

INTERESTS/SKILLS

Fast paced creative environments, typography, brand positioning/strategy, identity systems, packaging, leading and working with a team, directing film/photoshoots, editing, laser cutting, prototyping, installation, print production, Arduino/processing, Van Halen (Lee Roth-era)