

Stevie Goughnour

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Work History

Nickelodeon

New York, NY

Assoc. Product Manager, Nick Android

June 2016 – present

- Lead re-launch of the Nick app on Android and determine MVP and scope
- Prioritize and manage backlog of work for live and future Nick Android apps, and Nick AndroidTV.
- Coordinate with international product team to bring the Nick Android app onto a common, global codebase
- Understand legal guidelines for children's technology, such as COPPA, and communicate with legal and standards team to ensure that apps are compliant

Dominion Enterprises, Homes.com

Norfolk, VA

Junior Product Manager

February 2014 - June 2016

- Initiated and developed user-facing products to improve market penetration, visit duration and conversion rate
- Provided competitive analysis for market opportunities and strategic planning
- Directed redesign of m.homes.com mobile browser interface, and MyHomes user signup
- Authored comprehensive product requirements outlining functionality for user interaction that can be implemented by Development
- Interviewed and managed interns for the new Search Experience Internship program

Ideal Magazine (www.idealmagazine.co.uk)

Pop Culture Intern

August 2013 – February 2014

- Produced 4 articles per week for an international audience on pop culture topics such as books, film, television, and music
- Built database of relevant public relations contacts in publishing and media
- Ensured website content was in line with keyword and SEO strategy

Skills

- Utilize Adobe Site Catalyst for post-launch analysis and KPI reporting
- Conduct research for new market opportunities and competitive analysis
- Proficiency with Microsoft Office, Google Suite, and Adobe Photoshop
- Craft social media content for personal and non-profit projects

Education

Old Dominion University – Norfolk, VA

Bachelor of Arts in English, Creative Writing focus, magna cum laude

- Dean's List 2009 - 2013
- Old Dominion Undergraduate Poetry Prize, 2011

Volunteer Work

Schola Cantorum of Virginia

Social Media Consultant

- Maintained Schola Cantorum Website and Facebook page with current photos, videos, and concert events.
- Designed original print and online images for publicity and concert programs

References provided on request.