



chore·vee

n. seven colors of the rainbow

new york city

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EXPERIENCE

Freelance Senior Art Director

Sept 2015 – Current | New York City

Selected client list:

Jack Morton Worldwide, Havas Media, RODE Advertising, Sankara Hotel Group (Nairobi), Sheraton Four Points (Nairobi), Kulor Group (Singapore and Toronto)

The Brand Company, Creative Director

May 2013 – Sept 2015 | Hong Kong

Led a creative team through the creation of new brand conception, visual identity systems, packaging design, interactive design and communication materials within the hospitality and wellness industry.

Freelance Art Director

Jun 2009 - May 2013 | New York, Boston & Bangkok, Thailand

Consulted in numerous industries (editorial, advertising, entertainment) to provide thought provoking design solutions. Crafted successful concepts across advertising, packaging, interactive and graphic design platforms.

Condé Nast Traveler (2011/2012)

Worked closely with the Creative Director in the ad sales department to organize and design materials for the magazine and the 25th Anniversary Visionary Gala.

A+E Networks (2011/2012)

Conceptualized and designed print and digital campaigns, press kits, logos, key art, and marketing campaigns for The History Channel and Lifetime Networks.

EuroRSCG Edge (2011)

Designed social campaigns for the Clinique account and responsible for maintaining a positive business relationship with client to procure new business opportunities.

Additional clients include: Bartle Bogle Hegarty/The Lab (Cadillac), Cheil USA (Samsung), LBi (America's Elect), Condé Nast (Glamour Magazine), Hearst Corporation, and BLINK Design Group

ism/Connelly Partners, Junior Art Director

May 2008 - Jun 2009 | Boston, MA

Developed and designed campaigns for national travel and lifestyle brands. Worked directly with creative directors, copywriters, illustrators, and interactive teams for Emirates Airlines, Four Seasons Hotels and Resorts, Abercrombie & Kent, Harvard University and American Express Travel. Designed traditional/online/out-of-home ads, mechanicalized layouts for production and helped on numerous new business pitches.

SKILLS

Concept development, branding, corporate identity, hospitality, travel and lifestyle, advertising, typography, art direction, direct marketing, editorial design, packaging design, print production, Adobe Creative Suite, basic HTML & CSS.

EDUCATION

Syracuse University, Class of 2008

College of Visual Performing Arts, School of Art and Design

B.F.A. Communications Design