

# ERIC LEE

Freelance Senior Art Director

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## EXPERIENCE

1/17 - pres

9/15 - 1/17

6/14 - 12/15

7/14 - 9/15

**Freelance Sr. Art Director**

**VaynerMedia**

*Sr. Art Director*

**Miami Ad School**

*Instructor*

**VaynerMedia**

**Whistle Sports Network**

**Our Man In Havana**

**Deep Focus**

**Johannes Leonardo**

**Code and Theory**

**360i**

**gyro:**

**MRY**

**Berlin Cameron United**

*Freelance Sr. Art Director*

5/12 - 7/14

**Grok**

*Sr. Art Director*

8/10 - 5/12

**Erwin Penland NY**

*Art Director*

10/09 - 2/10

**WAX partnership**

*Art Director*

7/08 - 10/09

*Freelance Art Director*

7/07 - 7/08

**Mullen NC**

*Jr. Art Director*

## EDUCATION

2004 - 2007

**Brainco**

*Certificate in Art Direction*

1997 - 2002

**Arizona State University**

*B.A. Studio Art, Ceramics*

## CLIENTS

*7UP, AZO, Calgary Farmers' Market, Capital One 360, Culturelle, Dickies, D&AD, EMBARQ Telecommunications, Enterprise Rent-A-Car, Estroven, Extended Stay Hotels, Fanta, Fisher Price, Guinness, Hyatt Centric Hotel, IHAVEANIDEA, Listerine, Majesco Entertainment, Make-A-Wish, Marshalls, Michelob ULTRA (U.S. and Global), Mott's, Mountain Dew, National Car Rental, New York Cares, NYSE, Ortho, QuickChek, SAIT Polytechnic, Shaw Communications, Smirnoff Vodka & Ice, Snapple, T.J. Maxx, Trident, Verizon Wireless, VMware, Wachovia Bank, Winston Salem Symphony, Wonderbra, Zicam*

## AWARDS

**2013:** *Gold "Best Directing" at the PromaxBDA Sports Media Marketing Award Show - Verizon NFL Mobile "Andy"*

**2013:** *Silver "Best TV / Video Campaign" at the PromaxBDA Sports Media Marketing Award Show - Verizon NFL Mobile "Andy"*

**2012:** *Ranked by Forbes.com as a "Top 100 Global Ad Agencies / People That Knows Social Media and Google"*

**2012:** *Selected to represent Hill Holliday at the Institute of Advanced Advertising Studies NY Program*

**2007:** *Bronze at Minneapolis One Show. Student work for ACE Bandages*