

LISA ZEITLHUBER // ART DIRECTOR & PRODUCT DESIGNER

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EXPERIENCE

FREELANCE DESIGNER, NEW YORK (FEB 2015 - CURRENT)

- Razorfish - Digital Agency // Art Director, Spotify, Mercedes
- DE-YAN - Design&Advertising // Art Director, Uniqlo
- Hook & Loop - Startup // UX/UI Designer, mobile and web
- Romio - Startup // UX/UI Designer, mobile and web
- BBH/ Space66 - Design Studio // Art Director, Axe

YOUNG & RUBICAM, NEW YORK (MAY 2013 - FEB 2015)

Associate Art Director

Brands: Land Rover, Olympics, Virgin, NYOrgan Donors, Conrad Hilton, UNCF, Hillshire, Ballpark, V8, Pepperidge Farm

GREATEST GOOD (NON-PROFIT), NEW YORK (MAY 2014 - JUL 2014)

Designer /Freelance - webdesign and Social Media

DESIGN&ACQUISITION, NEW YORK (APR 2013)

Art Direction /Freelance - Oscar Health Insurance

JUNG VON MATT, HAMBURG (OCT 2012 - APR 2013)

Associate Art Director

Clients: General Electric, SIXT, Sony

SAATCHI, OGILVY, MEKANISM, PI&C (OCT 2010 - JUL 2012)

Internships (Art Direction)

EDUCATION

EXCEL WITH BUSINESS - APP DESIGN (MAY 2014 - AUG 2014)

Mobile App Design and Development Training

GENERAL ASSEMBLY (JAN 2014 - MAY 2014)

User Experience Design, Mobile, App Development/ Design

SCHOOL OF VISUAL ARTS (SEP 2013 - DEC 2013)

Graphic Design, Continuing Education

MIAMI AD SCHOOL, HAMBURG (2009 - 2011)

Art Director Portfolio Program

UCAM, SPAIN (OCT 2007 - MAR 2008)

Advertising & Film (Erasmus)

UNIVERSITY ST.PÖLTEN, AUSTRIA (2006-2009)

Bachelor of Arts in Business

Major: Media- and Communication / Advertising

SKILLS Photoshop, Illustrator, Indesign, After Effects, Final Cut
Mobile App Design, UX/UI, Wireframing, Prototyping

Marketing, PR, Media Planning, Event Management
Languages: Spanish, German, French (prof. in writing)

HONORS 2013
Holder of an O1 Artist Visa (agency independent)
Art Directors Club Student // Silver

2012
Future Lions // Winner
Clio Awards Student // Silver
Art Directors Club Student // Gold
Art Directors Club Student // Silver
Lürzer's Archive Student of the year // nom.
Cream // 20 Best Portfolios Worldwide
FWA's Pick of the Day
Chip Shop Awards // Best Press Advert
New Creatives // Best Of

2011
Global Digital Adv. Awards // Gold
Young Guns of the Year // Silver
New Creatives // Best Of
Cream // 20 Best Portfolios hWorldwide

2010
GWA Junior Agency Award // Bronze

PRESS New Business Magazine Germany, JUL 2012
ADC SushiMagazine Germany, JUL 2012
Werbung & Verkaufen, SEP 2011

Fastcocreate frontpage, Adweek, Agencyspy,
Creativity Online, AdAge, Digitalbuzz, MediaPost,
The next Web, Ads of the world, Chromestory, Adrants,
Trendhunter, Scaryideas, Adzag, #1AD, Adverbox,
CreativeCriminals, BestofOgilvyOne, Your digital Space,
Digital Life, Converge ...

PUBLICATIONS 'IMPACT ADVERTISING DESIGN BOOK'
'PROJECTS EVER MADE ...' by Monsa
Barcelona Publications, DEC 2012
Lürzer's Archive, JUN 2012