

ELIZA BETH WALL

GRAPHIC DESIGNER

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LinkedIn

OBJECTIVE

To work as a graphic designer, utilizing and enhancing my skills, as a remote team member.

TECHNICAL SKILLS

- Advanced techniques in Adobe Illustrator, Photoshop, InDesign
- Essentials in HTML & CSS to design simple, usable and functional websites
- Knowledge of digital presses as well as large format printers using RIP software (Fiery)
- Able to work in both MAC OS and PC Windows environment
- Thrives in fast-paced environment
- Organized and efficient
- Courteous, professional demeanor
- Ongoing skill enhancement via online courses on Skillshare and Lynda

EDUCATION

DIGITAL GRAPHIC DESIGN CERTIFICATE

Vancouver Community College (2014)

FINE ARTS (Sept. 2011-April 2012)

Kwantlen Polytechnic University

BUSINESS ADMINISTRATION

(Sept. 2010-April 2011)

Kwantlen Polytechnic University

WORK HISTORY

GRAPHIC ARTIST, WAYFINDING

TRANSLINK (SEP 2017 - CURRENT)

- Maintained strict standards while creating maps, diagrams, and signage meant to help transit riders orient themselves within a train station or other Translink-owned area
- Worked with other designers and senior wayfinding specialists to edit and improve guidelines when needed
- Currently working on a complete 120-page brand standards redesign to better reflect current working files and accommodate new modes of travel

GRAPHIC ARTIST

WHOLE FOODS MARKET (SEP 2016 - SEP 2017)

- Worked within strict brand standards to create in-store signage and promotional materials for web and print
- Designed and created hand-drawn chalk art for merchandised displays and for advertisements
- Maintained stock of supplies and ordered as needed

GRAPHIC DESIGNER

MINUTEMAN PRESS NORTH BURNABY (JUN 2015 - SEP 2016)

- Prepared customer-supplied files for digital print, offset, and large format
- Quoted jobs based on client needs and budget
- Designed various print products, including logos, business cards, banners, flyers, brochures, etc, while adhering to guidelines in brand style guides, when applicable
- Worked with many repeat clients, creating designs that coordinated with the brands, and chose stock and style of printed pieces to suit the style and feel of the project
- Ensured deadlines were met while working on multiple jobs at once

FREELANCE (Oct 2013-Current)

TINE CREATIVE (tinecreative.ca)

- Brand created for me to create and sell hand lettering and surface pattern design
- Currently selling products online at Society6 and Redbubble

METIS NATION BRITISH COLUMBIA - 2015-2017

- Pop-up banner, yearly report, 60-page informational workbook geared at aboriginal youth

DAVE ALLEN - 2015

- Promotional stickers designed for Allen's upcoming Canadian tattoo artist documentary "Hold Fast, Stay Gold", as well as a promotional banner for his artist studio

ACHIEVEMENTS AND ASSOCIATIONS

VCC ENTRANCE SCHOLARSHIP AWARD 2013 (DIGITAL GRAPHIC DESIGN)

Awarded to a student who exhibited an outstanding performance in personal character, work ethic and showcasing of a high-quality design portfolio.

OUTSTANDING CITIZENSHIP AWARD, 2010

Awarded to the student who demonstrated a devotion to community involvement.

CANADIAN STUDENT LEADERSHIP CONFERENCE

One of two students selected to represent the school in a national conference in Olds, Alberta. Students were selected based on their record of community involvement and mentor recommendation.
