



TECHNICAL PROFICIENCIES InDesign, Photoshop, Illustrator, HTML/CSS, jQuery, WordPress/PHP, Sketch, Hype, After Effects, Adobe Premiere

DESIGN PROFICIENCIES Interactive Design, UI/UX, Branding & Identity, Art Direction, Motion Graphics, Infographics, Illustration, Packaging

EXPERIENCE **Carbone Smolan Agency // New York**

Designer // 02.2015 – 06.2016

Focused on creating intricate interactive experiences and building brands in the digital realm. Design responsibilities included visual design, wireframing, and user testing, as well as the creation of various graphics, infographics, and illustrations.

Rally // Seattle

Designer/Art Director // 01.2013 – 02.2014

Worked on advertising campaigns for major brands such as Frito Lay and 7-Eleven, gaining valuable experience in art direction while working on national campaigns that reached millions.

Square Tomato // Seattle

Junior Designer // 12.2011 – 11.2012

Designed interactive and print projects for a variety of clients. Worked on solving creative problems and executing some of the agency's highest-profile work.

Key Design Websites // Boise

Web Designer/Developer // 08.2009 – 04.2010

Created over 30 websites for small businesses, both static and CMS based sites. Learned to participate in designer-client relationships and gained a solid understanding of web development principles.

EDUCATION **University of Washington**

B.S. in Biology (Ecology, Evolution, & Conservation)

Minor in Anthropology

09.2005 – 06.2009

Seattle Central Creative Academy

Graphic Design Program

09.2009 – 06.2011

REFERENCES

Justin Peters

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