



JULIA PRESGRAVES

Design Director

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IRIS WORLDWIDE

Associate Design Director

April 2007
– Dec 2015
As the Head of Design, my job was to inspire, motivate and organize other creatives, seeing to it that my team and those around us consistently produced visionary and innovative work.

Responsibilities included team management, creative and design lead on a number of clients, product development from concept to completion through working with creative teams, in-house developers, production artists, outside vendors and freelancers.

CLIENTS

Miller, TPO, Smirnoff, Yahoo!, Verizon, Sony, Clearasil, Durex, Saks Fifth Avenue, adidas, Reebok, Coty and Philips

NON-PROFIT FREELANCE

Designer

2002 – Present
As I am always wanting to give back, I spend some of my free time using my art direction, design and production skills to create websites, digital advertising, logos, print, collateral, and OOH for some of the non-profits for which I am passionate about.

CLIENTS

See Spot Rescued, GLSEN, and Cystic Fibrosis Foundation

POINT C STUDIOS

Freelance Designer

Oct 2006
– April 2007
CLIENTS
American Eagle, Corcoran Group, and Free Country

YPB&R

Art Director

Feb 2003
– Sept 2006
CLIENTS
Canyon Ranch, Grand Cypress, Outrigger Hotels, Panama City Beach CVB, Nassau Paradise Islands BOT, Hard Rock Hotels & Casinos and The Canyons

Aug 1998
– May 2002
UNIVERSITY OF CENTRAL FLORIDA
Bachelor of Arts

Major in Graphic Design

AWARDS

One Show Design Gold Pencil
Gold Addy
Digiday Sammy Award
Webby Honorable Mention

DISCIPLINES

360 degree designer and thinker with experience in: ATL & BTL advertising, digital, social and experiential

SKILLS

Managing and directing project teams
Project Development from concept through to production
Directing & sourcing creative vendors
Adobe Creative Suite, Keynote, PowerPoint, Basic HTML and CSS

INTERESTS

The typical design stuff, like art, type, visiting different cultures, urban environments, old signage, warm places, cold places, beautiful design, reclaimed materials and, did I mention, travel?