



ROBERT BAUMGARTNER
Multidisciplinary Creative

1995 - 1999 :: Pratt Institute
Brooklyn, NY

B.F.A. Communication Arts
Concentration in Graphic Design
Minor in Education

Technically Fluent in

Adobe Creative Suite, Director,
Final Cut, After Efx, HTML,
Shockwave, Lingo,
Javascript, CSS, XML

Interests Include

Photography, Illustration, Painting,
Bookbinding + Silkscreening
Music, Film, Comedy,
Skiing, Snowboarding,
Basketball, Hiking + Camping

Languages

English
German
Swiss German

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2012 - Current

Freelance Associate Creative Director
McGarryBowen: Intel + JPMorgan Chase & Co.
Big Fuel: Aflac, Metro PCS, T-Mobile,
Weight Watchers + New Business
Organic BBDO: Olay + Visa's V.me
Berlin Cameron United: Capital One 360, Gilt,
Sharebuilder + Vimeo
The Vidal Partnership: Rémy Martin
+ Powerful Yogurt
F360: Gamboozle
The Weinstein Company

2008 - 2010

Freelance Sr. Art Director
TBWA/Chiat/Day: Vonage + Michelin
Digitas: American Express, Sanofi-Aventis,
Ariccept + Samsung
Draft FCB: Starbucks + Tecturna
KD&E: Blanche Watches + Cephée Watches

2000 - 2004

Freelance Art Director
Nestor-Stermole Design / ON Design,
Lowe's Hotels, Sotheby's, Parham Santana,
Mattel, Clear Channel Entertainment,
Lower East Side of NYC, Forward, Corcoran Group
Hirschhorn + Young Int'l Packaging,
Chanel, Clinique, White + Warren,
Keri Levitt Communications, Avos Travel,
Holbrook Cottage, Moremaro Furniture,
Carwraps, Tommy Jeans, NJ DOT + others

2010 - 2012

Sr. Art Director :: Kaplan Thaler Group
- clients: Wendy's, Continental Airlines,
US Bank + others
- design + development of traditional + online
advertising, social media + interactive products
- conception, development + implementation of
social media programs
- management of multiple teams and clients
- management of projects from concept
through development

2004 - 2008

Sr. Art Director :: Atmosphere BBDO
- clients: AOL, AT&T, Bud Light, Citi, Cingular,
E-Trade, Emirates, FedEx, GE, HBO, Lays, LG,
NFL, Snickers, Redstripe, Robinhood + Target
- design + development of online advertising
+ interactive products
- management of multiple teams and clients
- management of projects from concept through
development

2002 - 2003

Art Director :: Skyworks Technologies
- clients: BMW, Candystand, Kraft Foods,
Lifesavers, Nabisco, Planters + others
- design + development of websites + online
games from concept through development

2000 - 2002

Art Director :: Albrecht Advertising + Design
- clients: BizBash, City Meals on Wheels,
Perfumes Isabell, SYMS + Zenith
- design + development of projects;
overlooking pre-press + production
- production of photoshoots; selecting, booking
photographers + models