



ZACH HORN

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ART DIRECTOR / MOTION DESIGNER / EDITOR

PROFILE I am an experienced, award-winning art director, motion designer and editor working in post production and advertising for the past 15+ years. My qualifications cover a wide range of capabilities, and I consistently deliver compelling ideas and creative insight.

SKILLS Art Direction, Motion Design, Editorial, VFX, Compositing

SOFTWARE After Effects, Final Cut Pro, Avid, Premiere, Photoshop, Illustrator and Cinema 4D

AWARDS

- Emmy Award** “Outstanding Team Studio” Games of the XXX Olympiad
2012 NBC Sports
- Emmy Award** “Outstanding Graphic Design” Triple Crown
2011 NBC Sports

EDUCATION

- California Institute of the Arts** MFA
2000-2002 Character/Experimental Animation
- Rhode Island School of Design** BFA
1996-2000 Film/Animation/Video

PROFESSIONAL EXPERIENCE

- Smoke & Mirrors** Art Director
June 2016-Present Responsible for overseeing design team and cultivating the highest caliber of design for high profile clients such as Samsung, Buick and Heineken.
- Framestore** Freelance Motion Designer/Composer
2015-2016 Designed and animated commercial spots for Dell “We Love Your Work.” Also assisted with graphic elements for Alex Gibney’s documentary “Zero Days.”
- Modern Post** Freelance Motion Designer/Editor
2014-2015 Designed, animated and edited various commercial spots for Reed Krakoff.
- Havas Worldwide** Freelance Motion Designer/Editor
2013-2015 Designed, animated and edited various commercial spots for IBM, Dos Equis, Johnnie Walker, Bailey’s and Lifesavers etc.
- Hogarth Worldwide** Freelance Motion Designer/Editor
2014-2015 Animated and edited case studies for various brands.
- Grey Group** Freelance Motion Designer/Editor
2013-2015 Animated and edited case studies and commercial spots for Canon, Papa John’s, Olive Garden and Volvo.
- The Mill** Freelance Motion Designer/Editor
2014-2015 Animated, edited and color corrected “NFL Now,” a commercial spot which aired during Super Bowl XLVIII. Also animated KPMG’s “We Create History.”
- MoondogVFX** Freelance Motion Designer/Editor
2013-2014 Designed title treatments for various projects: AVON, AIO Victoria’s Secret and Playboy.
- NBC Sports** On-Air Broadcast Designer
NBC Olympics 2011-2013 Worked on the NBC Sports rebrand. Designed and animated Emmy Award-Winning graphics for London 2012 XXX Olympiad.
- JWT** Freelance Motion Designer/Editor
2009-2011 Created animatics and edited commercial spots for various clients: Johnson & Johnson, Microsoft, Kimberly Clark, Royal Caribbean, Jose Cuervo, Smirnoff and Cadbury.

**PROFESSIONAL
EXPERIENCE
(CONTINUED)**

- Tim Hunter Design Senior Designer**
2006-2009 Created experiential design campaigns for Microsoft, Time Warner Center, and Harrah's Hotel and Casino, with large-scale media presented via plasma, LCD, LED and projection mapping.
- Comedy Central On-Air Broadcast Designer**
2005-2006 Designed graphic elements and animated on-air promotion spots.
- ID Interactive Creative Director**
2004-2005 Created DVDs, ECDs, websites, and logo designs for the music industry, including bands such as The Killers and Keane.
- ABC News On-Air Broadcast Designer**
2003-2004 Worked directly with the art director as a motion designer for "World News Tonight with Peter Jennings." Refreshed the look of the show, and animated maps and 3D simulations for broadcast on nightly news.

**ADDITIONAL
FREELANCE
PROJECTS**

- The Artery VFX Motion Designer/VFX Compositor**
VFX compositing for a video installation.
- Not to Scale Compositor**
Worked on the compositing for Škoda Auto commercial spot.
- Deutsch Motion Designer/VFX Compositor**
Animated commercial spots for Outback Steakhouse, Benjamin Moore and Waterseal.
- NBC Universal Motion Designer**
Designed and animated rebrand for MSNBC, Also worked with NBC's Creative Internal Advertising (CIA) division creating cross-platform promo content.
- Wildchild Motion Designer**
Designed and animated spots for TJMaxx and presentation material for Pepsi.
- Huge Motion Designer**
Animated and composited for various new business pitches.
- Napoleon Group Motion Designer/Editor**
Animated and edited for various previs animatics.
- Parkwood Entertainment Motion Designer**
Designed and animated pixelmapped graphics for Beyoncé and Jay-Z's On the Run World Tour stage graphics.
- Blue Rock Motion Designer**
Designed titles and compositing for various commercial spots.
- Animated Storyboards Motion Designer/Editor**
Animated and edited for various previs animatics.
- YES Network On-Air Broadcast Designer**
Animated promo graphics for opening season.
- Carbon VFX Motion Designer**
Animated commercial spots for Walmart's Black Friday.
- Ataboy Motion Designer**
Animated commercial spots for Google. Also worked on "UN Governance."
- 321 Launch Motion Designer/Compositor/Editor**
Animated and edited for various previs animatics.
- A&E Network On-Air Broadcast Designer**
Animated promos for A&E, History and Military Channel.
- CBS News On-Air Broadcast Designer**
Created graphics for CBS Nightly News.
- Buck Motion Designer**
Animated logo for "Better in the Bahamas."