

ADAMZOLTOWSKI

Design Director

KEY CLIENTS

Apple
Audi
Chanel
MAC Cosmetics
IBM
NAACP
Barack Obama
Rolex
Mack Trucks
Monika Chiang
Fontainebleau Resorts
The Democratic Party
The Human Rights Campaign

EDUCATION

Masters
MPS in Design
Management,
The Pratt Institute.
GPA 3.9
Suma Cum Laude

Bachelors
BA in
New Media
Design,
SUNY Cortland.
GPA 3.85
Suma Cum Laude

BA in
Political Science,
Elizabethtown College.
GPA 3.25

SKILLS

Operational
Agile Development
Ideation Leadership
Project Management
Art & Creative Direction

Technical
Design Research
Editing and Writing
Brief Writing
Presentation
Adobe Creative Suite
Flash with Actionscript
HTML
CSS
PHP
Final Cut Pro

ASSOCIATE DESIGN DIRECTOR

AKQA // SAN FRANCISCO, CA // MAY, 2015 - PRESENT

Team leadership and Design Direction for major brands including Apple and Audi USA.

- Led designers on design of several high profile Apple projects
- Led design team on Ten Million Dollar Audi USA Platform account
- Worked with clients on prioritizing digital work streams

ASSOCIATE CREATIVE DIRECTOR

VSA PARTNERS & IBM STUDIO // NEW YORK, NY // JUNE, 2012 - APRIL, 2015

Team leadership, Design Direction, Strategy, Idea Generation and Digital Platform Proposals creation. Currently leading design on Agile projects for IBM within the IBM Studio at Astor Place.

- Directed designers on high-end digital brand projects for Mack Trucks, Chanel, and Chilewich
- Designed new user solutions for IBM WatsonPaths interactive product, part of IBM's latest business unit and product offering within the Healthcare industry
- Led design on new business proposals for clients in the Tech, Arts, and Fashion industry
- Spearheaded design on internal products for IBM, using Agile/Scrum frameworks and Design Thinking
- Facilitated virtual team workshops within IBM Studio as a design consultant via video conferencing

SENIOR WEB DESIGNER

BLUE FOUNTAIN MEDIA // NEW YORK, NY // NOVEMBER, 2011 - MAY, 2012

- Art directed junior designers on large scale web design projects
- Introduced new responsive design practices resulting in innovative strategic approach to design
- Reviewed and ensured quality of final design work prior to client delivery and development phases

INTERACTIVE ART DIRECTOR

PIX DESIGN // NEW YORK, NY // JAN, 2011 - NOVEMBER, 2011

- Directed and managed designers and engineers on e-commerce and brand experience projects
- Facilitated client, engineer, and design stakeholder meetings
- Authored interactive design project proposals and plans

PROJECT COORDINATOR

CATALYST STRATEGIC DESIGN REVIEW // NEW YORK, NY // OCTOBER, 2009 - MAY, 2011

- Creatively directed and inspired designers, writers, and project managers
- Launched publication website and developed online strategy resulting in increased readership

ART DIRECTOR

AIR AMERICA // NEW YORK, NY // APRIL, 2009 - JANUARY, 2010

- Launched new online media site in collaboration with external interactive design agencies
- Directed design of brand collateral for entire company

SENIOR INTERACTIVE DESIGNER

MSHC PARTNERS // WASHINGTON, D.C. // AUGUST, 2007 - APRIL, 2009

WEB DESIGNER

THE DEMOCRATIC PARTY // WASHINGTON, D.C. // JULY, 2006 - AUGUST, 2007